

SIERRA MADRE NEWS

VOLUME 35, No. 4

SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA

FRIDAY, OCTOBER 11, 1940

Death Of Pioneer To Bring Better Lighted Streets In Sierra Madre

Pioneer Is Struck Down By Autoist

City Mourns As Laurel Steinberger Is Laid To Rest By His Sons

Laurel Eugene Steinberger, aged 82, who saw Sierra Madre grow from an eight family community to a city of 5000, and father of the first male child born here, was struck and instantly killed by an automobile at Lima street and Sierra Madre blvd. at 6:18 Friday evening. Wednesday afternoon while all business in the city was suspended and the city hall flag was lowered to half mast during the funeral services, he was carried to his last resting place in San Gabriel cemetery by his five sturdy sons and a son-in-law.

Mr. Steinberger, one of Sierra Madre's best known citizens, was crossing Sierra Madre blvd. when a car driven by 19-year-old Margaret Hoevel of this city struck him. At a coroner's inquest held here Wednesday morning it was testified that Mr. Steinberger's body was thrown into the air by the impact, striking back against and shattering the left windwing and denting the fender and left door post of the oncoming car, and that his body was thrown several feet.

Miss Hoevel was not held. Verdict of the coroner's jury read that Mr. Steinberger's death was caused "by a fracture of a vault of the skull as the result of being struck by a sedan driven by Margaret Hoevel at the intersection of Lima street and Sierra Madre blvd., deceased being a pedestrian crossing the street ... same to have been accidental and due to lack of due diligence on the part of the driver of the automobile."

Witnesses testified the accident happened just at dusk. The street lighting was bad. Mr. Steinberger was crossing the street when Miss Hoevel saw him. Robert Babbitt who lives at the intersection testified he saw Mr. Steinberger trying to make the sidewalk when he was struck. Testimony was that when Miss Hoevel saw Mr. Steinberger she bore down on her brakes and skidded into the south curb of Sierra Madre blvd.

Police officers who investigated the accident testified that though Miss Hoevel reported she was traveling at 28 miles an hour near scene of the accident, skid marks on the pavement indicated she was going about 39 miles when Mr. Steinberger was struck.

A young attorney representing Miss Hoevel would not permit her to testify. The coroner's jury consisted of Lloyd B. Welch, Richard Hawks, Councilman John Froehlich, R. E. Gabriel and Griff Hughes.

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Name Head For Red Cross Roll Call

Plans for launching the annual Red Cross membership campaign were discussed at a directors meeting of the local chapter Monday afternoon. As is customary the drive will canvas Sierra Madre in an effort to reach the chapter's quota of 500 members. Sierra Madre, which stands high on the National honor roll, has never had difficulty in reaching the quota. For several years 50 per cent over the required membership was attained. Mrs. A. E. O'Banion has been appointed Roll Call chairman.

Cooperating with chapters all over the United States, the Sierra Madre chapter is offering a course in home hygiene and care of the sick, which will be of the utmost help in times of emergency and distress as well as a practical aid in the care of members of individual families who are ill. The class, as now planned, will offer practical knowledge in care of the sick under home conditions, meeting of normal problems in the home, such as care of babies, preschool and school children. Before the class can get under way, it is necessary that at least 15 people indicate their intention of taking the course, and interested persons are urged to leave their names at local Red Cross headquarters as quickly as possible so that a be-

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Sierra Madre Blvd. Improvement Ordered—City-Wide Survey Under Way

Better street lighting is coming to Sierra Madre as a result of the accident in which L. E. Steinberger, pioneer resident, was killed. Following appearance of residents of Sierra Madre boulevard before the city council Tuesday evening an immediate improvement was authorized on the city's main thoroughfare, Sierra Madre boulevard, and is now under way. A survey is being conducted by engineers of the Edison company to determine on what other streets additional and higher powered lights are imperative in the interest of more public safety.

Immediately after Mr. Steinberger's death a higher powered light was installed at the intersection at which he was killed. Tuesday evening following appearance of citizens before the council, similar brighter lights were ordered installed at other intersections and along the boulevard and those hidden by lacy leaves of huge pepper trees were ordered extended on brackets further into the street, so that not only the area immediately under the trees will be illuminated. There are no pepper trees at Lima street and the boulevard, where the accident occurred.

Demands for better lighting and stop signs to prevent hasty, reckless driving and use of Sierra Madre blvd. as a speedway by immature youths and visitors were suggested by various citizens who appeared before the council. Residents of newly paved Grand View avenue reported that racers and speed maniacs have come to use their thoroughfare and asked relief, which the council promised to afford in the survey now going on.

Council voted changes be made to the present system by installing overhead lights at Sunnyside and Sierra Madre blvd.; in front of the library; over the west crosswalk at North Hermosa and Sierra Madre blvd.; and another over the Auburn avenue-Sierra Madre blvd. intersection; another at Mountain Trail and the boulevard.

Three lights at the intersection of Baldwin avenue, Kersting Court and Sierra Madre blvd. will be increased to 400 candle power.

Canyon Dam Road To Be Made Passable

Five-hundred cubic yards of debris and decomposed granite that have choked and made the road leading to Little Santa Anita dam almost impassable will be removed by the County Flood Control district. Slides and dirt washing down and accumulating on the road has made it impossible for water department crews to reach the dam by truck.

A large portion of the dirt will be used to backfill against the flood control channel north of Grand View avenue and the remainder will be stored in city yards for road repairing.

Pre School Class Opens At Park House Next Wednesday

Mrs. Dorothy Grantham of the pre-school division of the Pasadena City Schools will open the pre-school for all children below kindergarten ages and their mothers, at the City Park House next Tuesday, October 16, at 9 o'clock. Every child attending must be accompanied by his or her mother, and should be provided with a blanket for the rest period. The pre-school will be conducted at the park house each Tuesday throughout the school year from 9 to 11 a.m.

Temperature Flits Twixt Summer'n Fall

Temperatures continued for the second week to bound back and forth between the seventies and the nineties, as summer weather still refused to make way for fall. So pleasant has Sierra Madre weather been that townspeople find it hard to get in the mood for an approaching Thanksgiving. Col. H. B. Hersey recorded the following temperatures for the week.

	Max.	Min.
Oct. 3	78	54
Oct. 4	86	57
Oct. 5	80	56
Oct. 6	93	55
Oct. 7	85	60
Oct. 8	76	56
Oct. 9	77	54
Oct. 10	91	56

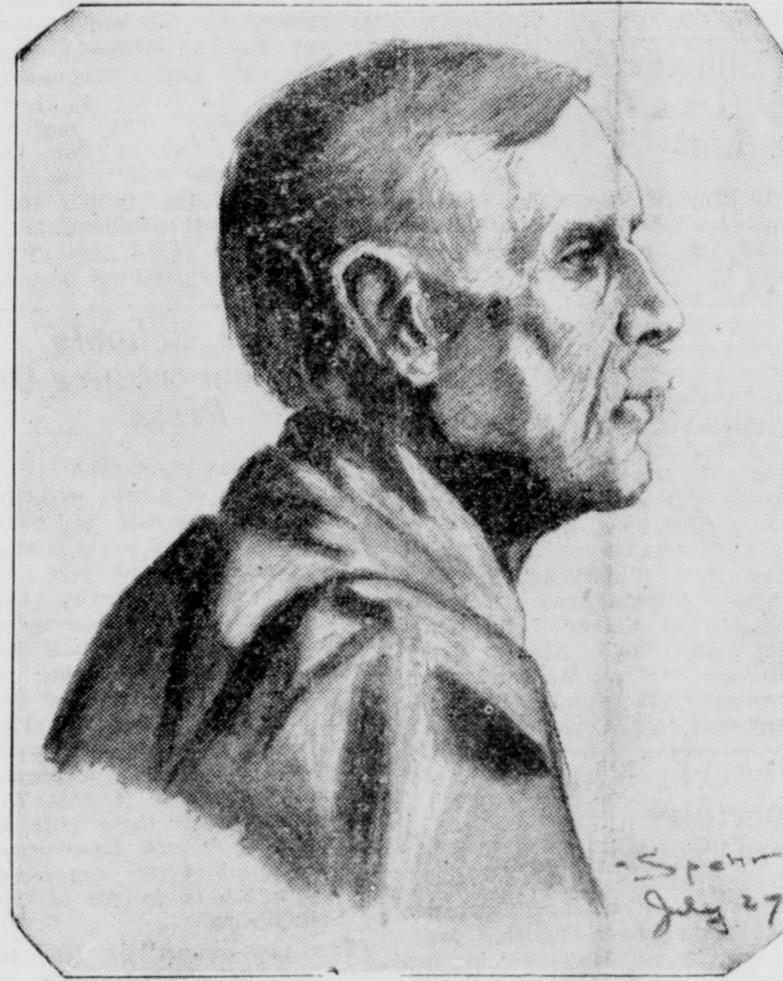
News Coming Day Earlier

HEREAFTER your SIERRA MADRE NEWS will come to your home on Thursday instead of Friday morning. Change in the date of publication is made at the suggestion of many readers over a long period.

This change will necessarily step up the tempo of NEWS writers and its advertising staff. They will have to really step out to bring readers of the newspaper all they have come to expect. To do this they will require the utmost of co-operation of everyone interested in the community and the continued publication of a newspaper that will please its readers and reflect credit upon the sort of people who constitute it.

As loyal Sierra Madreans your co-operation is earnestly solicited. Press chairmen for various organizations are asked to have their copy in the NEWS office as early as possible—news items of all kinds too. Real cooperation means Monday for such copy. The positive deadline is Tuesday. Deadline for advertising copy of all kinds is 10 a.m. Wednesday.

Won't you help?



LAUREL EUGENE STEINBERGER
From an Artist's Sketch by Lou Sphar

Churches And School Stress Importance Of A Free Press To A Free People

Dive In For Another Float Prize

City Paves Way For Outstanding Entry In New Year's Rose Tournament

Sierra Madre took its first step towards grabbing off another Rose Tournament prize when its float committee held an organization meeting at the city hall Wednesday afternoon and representatives of 14 local organizations reported that their membership and the community is whole-heartedly in favor of sending another contender into the world renowned float for the appearance each week in the SIERRA MADRE NEWS New Years pageant in Pasadena.

The service rendered a local community by its community newspaper was unstintingly praised by two local ministers in their Sunday morning services. In various rooms of the grammar school plans were discussed Friday for the appearance each week in the SIERRA MADRE NEWS of a department written by students of the different rooms about school happenings. Teachers explained to their charges how vitally necessary an untrammeled press is to maintenance of the Republic and the value of a hometown newspaper to the welfare and progress of a community.

Discussing National Newspaper Week in his sermon at the Congregational Church, Dr. Joseph Taylor said, in part:

Liberty Endangered When Newspapers Shackled, Ministers Say

Newspapers must be free to keep the public informed, to discuss the policies of its government and the attitude and conduct of public officials if Americans are not to surrender their liberties to a dictator, it was pointed out in observance of National Newspaper Week at the grammar school and in Sierra Madre churches during the week.

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"It is because we have had

Continued on Page Two

AMAZING PHOTOGRAPHIC EXHIBIT SHOWS MANY SIERRA MADREANS ARE CAMERA FANS

Culminating eight months of work on the part of local camera artists, Sierra Madre Camera Club is exhibiting photographs during the week that will amaze art lovers who heretofore have not realized how many competent photographers are congregated in Sierra Madre.

The show opened Friday night in the assembly room of the City Hall, and numerous sponsors and their guests saw, in addition to the beautiful photographic studies, color slides made by Bernard Wynne, Herbert Munson, Dr. L. L. Krebs, Dick Stanton, A. J. Dewey, R. C. Lewis, and Emmet Black.

Among the photographic prints, now displayed around the walls of the auditorium and open for

Council Backs Up On Advisory Committee Plan

The city council voted Tuesday evening to rescind its invitation to organization of the city to form a committee of ten to advise the council on matters that may come before it, especially those having to do with the shortage in city water fund accounts and the just completed audit.

Mayor Schlitz, absent when the invitation motion was adopted, and Councilman Joan Froehlich also then absent, said they thought the councilmen had been delegated by the people to assume full responsibility for conduct of the city's business and that an advisory committee was unnecessary. Councilman Schwartz suggested that instead of a committee the citizens generally be invited to bring recommendations and criticisms to the council and his motion to this effect was carried.

Merit Awards Are Given 31 Boy Scouts

Largest Audience Ever To Attend Court Of Honor Witnesses Ceremony

Thirty-one members of Sierra Madre's two praiseworthy Boy Scout troops were rewarded for their enthusiastic efforts Monday night at a Court of Honor ceremony in St. Rita's auditorium. Scouts in uniform were presented with medals before one of the largest audiences ever to attend such an event here. It was also the longest list of awards ever made here and many proud parents saw their sons honored.

In Craig McLaughlin's Troop 1 a second class award was given Harry Lovejoy; first class awards to Bert Embree, Willos Hill and Robert Osti; merit badge awards to Raymond Andrews, Edmund Blakeman, Harold Brett, Bert Embree, Russell Jensen, Howard Miller, John Morgan, Clayton Noshier, Robert Osti, Bob Penn, Tommy Schwartz, George Shipway, Goodrich Simmons, William Simmons and Donald Tarr.

Members of Joe Hinnoj's Troop 2 receiving first class awards were William Kinney, Bruce Newberry; merit badge awards, Aress Emrie, Robert Newberry, Jr., Francis Yehie.

Coveted Star Scout awards were given Edmund R. Blakeman, Goodrich Simmons, William Simmons, and Life Scout awards to Russell Jensen, John Morgan, Tommy Schwartz and Aress Emrie.

PTA Opens Season With Fine Program At Grammar School

An open house supper, which is to be held in the Sierra Madre School Cafeteria at 6:30 Thursday evening, October 17, has been chosen by the Sierra Madre Parent-Teachers Association to inaugurate the years activities of the organization. The executive board and teachers will be present to welcome parents, who will find an interesting program arranged.

Hobart McLaughlin, who recently organized the school orchestra, will conduct group singing during the supper hour, and the special evening attraction will be a new sound travel film "Going Places with Lowell Thomas."

Gerald Smith, school superintendent, has arranged to have an attendant in the kindergarten room to care for children accompanying parents, but has asked that all children be given supper before leaving home, as the open house supper will be for adults only. Reservations should be made with Mrs. Foster Bumpus at 6784.

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Decision On Seminary Zone Variance Held Up By Planning Commission

Large Audience Hears Two Hours Of Argument On The Subject

There will be no recommendation by the city planning commission on the application for a variance to the city zoning ordinance to permit establishment

of a seminary for the training of young men for the priesthood by the Capuchin Franciscan Order of the Catholic Church on the Barlow estate until Monday, October 28. After listening to arguments for and against granting of the variance filed by Mrs. Marion Brooks Barlow so that she may sell the beautiful 16-acre plot and Victorian improvements,

the planning commission decided

against a hasty decision and to

give the matter full consideration until its next meeting on that date.

Kenneth Sampson, land use engineer of the county regional

planning commission who guided

the plan commission and city

council through preparation of the zoning ordinance, told the commission that there are three legal

requirements for granting of

variances: that special circum-

stances attached to the property referred to in the application,

which generally do not apply to

other properties in the same dis-

trict and vicinity; second, that

the granting of a variance will

not result in material damage or

prejudice to other property, nor

be detrimental to the public wel-

fare or injurious to persons in the

vicinity thereof; third, that all

elements which taken together in-

dicate that the property under

consideration is unique and would

otherwise be deprived of privi-

leges enjoyed by other properties in the same district and vicinity."

Representing Mrs. Barlow, Mr.

Duque merely pointed out that in

his opinion and Mrs. Barlow's,

they were not asking for any ac-

tion detrimental to the city of

Sierra Madre. Mr. Cashion, at-

torney for the Capuchin Franci-

sian Order, from the Catholic arch-

bishops office, stated that the

institution would not be objection-

SOCIETY

DELIGHTFUL SHOWER FOR A BRIDE-TO-BE

Among the recent delightful pre-nuptial courtesies arranged in honor of Miss Evelyn Calvert, who will become the bride of Dr. Charlton Schwartz in Pasadena November ninth, was the personal shower given by Mrs. Celeste Bains and Mrs. John C. Miles of Los Angeles, at the Bains residence, 97½ E. Highland avenue, Friday evening.

Forty five guests were invited to the affair and presented the honoree with many exquisite gifts. Appropriate decorations created a charming setting for the party, while the refreshment table was centered with a small bride and bridegroom standing under an arch of pink and white roses.

Attending from Sierra Madre were Mrs. Preston Schwartz, Sr., Mrs. Margaret M. Bains, Mrs. Preston Schwartz, Jr., Mrs. William H. Schwartz, Mrs. Joseph Scalzo and Mrs. Tom Schwartz. Also among the guests was Mrs. Burr Tupper (Sed.) Sellar's former Sierra Madrean now living in Pasadena.

PANTRY SHOWER GIVEN FOR NEWLYWEDS

Pantry supplies were showered upon Mr. and Mrs. Jack Thompson of 185 E. Sierra Madre Saturday evening by guests who were invited by Miss Geraldine Davis to a surprise housewarming honoring the young couple. Those who attended and enjoyed a jolly evening climaxed with a delicious buffet supper were Mesdames and Messers. Jim Ware of Wilmar; "Pinky" Simmen of Pasadena; E. R. Thompson, Henry Gregor, Jr., Harry Block, Roy Davis, and Miss Juanita Thompson, of Sierra Madre; and Milton Thompson of Cucamonga.

CELEBRATE BIRTHDAY OF CHARLES HAMILTON

Celebrating the birthday anniversary of Charles Hamilton, Mrs. Hamilton was hostess at a supper party at the Hamilton residence, 585 W. Grand View avenue, Saturday evening. Orange and gold chrysanthemums centered the table which held places for Mr. and Mrs. George Curtis, Mr. and Mrs. C. W. Fuhrer, the honoree and the hostess.

FAMILY PARTY TO HONOR FATHER'S BIRTHDAY

To honor George Vorhis, father of Mrs. Carl A. Greese, on his birthday anniversary, Mr. and Mrs. Greese will entertain at a family dinner party Sunday at

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No Worms, No Fungus, Nothing Better . . .

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Best Bedding Plants

BROWN'S NURSERY

Newer and Preferred Varieties

Drive In Opposite the P.O.

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Grammar School Notes

INSTITUTING something new in the way of columns, juvenile journalists of the Sierra Madre Grammar School are beginning a column of their own, written by the reporters from each classroom, in this and each succeeding issue of the NEWS. The following column was written in toto by Ann Irish until individual reporters are better organized and more sure of covering their assignments.

Mr. McElfresh's class is studying England's population, industries, harbors, and rivers. The pupils are making maps and putting on the cities.

Mr. McLaughlin's class is studying European background and has taken aviation for the first unit.

Mrs. Wheeler's room is studying the history of the earth as scientists read it by fossils found in layers of rock; also studying the prehistoric animals and their habits.

Mrs. Pavelko and her class are studying the Orient and its prob-and trucks.

LATEST BOOKS AT PUBLIC LIBRARY EXCITE UNUSUAL INTEREST AND SWELL ALREADY LONG WAITING LIST

The new non-fiction just received at the public library, has Sierra Madre readers practically standing in line and the list of "reserves," standing requests for the new books, reads like the telephone book. James A. Farley, former postmaster general, took time from postal duties to whip out a new book, "Behind the Ballots." Stuart Chase has another new book out, "Idle Money, Idle Men." Having one in their midst, a lot of local populace will want to read Henry Beale Hough's "Country Editor." Roundout the list is a timely book entitled, "Fifth Column" by Geo. Britt; "This War," by Thomas Mann; "Realm of the Spirit," by George Santayana, one of the greatest of modern philosophers;

OPERA READINGS AT WISTARIA VINE GARDENS TO COVER REPERTOIRE OF COMING GRAND OPERA SEASON

"Lucia di Lammermoor," story of madness and Scotsmen, set to immortal music and sung in sympathetic Italian, is the next opera reading in a series of six, covering the repertoire of the San Francisco Opera season, to be given by Roland Paul, well-known dramatic opera reader of Los Angeles, Sunday evening, October 13, at Wistaria Vine Gardens. "Lucia," the opera which embodies Donizetti's best claim on originality and immortality, runs the gamut of emotions from the sparkling, the sentimental, to the tragic.

Roland Paul, who is a part-time resident of the neighboring city of Monrovia, and has long been

entertained at dinner Friday evening by Mr. and Mrs. Harry Fortner at their home in Los Angeles, and on Tuesday enjoyed a dove dinner as guests of Mr. and Mrs. A. M. Wedemeyer in Altadena. Margaret Eliason.

Dr. and Mrs. Charles Wayland returned Monday evening from a five-day business trip to San Jose.

OUR DEMOCRACY — by Mat

TAKING CARE OF GRANDPA.

IN ANCIENT TIMES, THE FEW WHO LIVED TO GROW OLD AND USELESS, WERE DRIVEN OFF TO STARVE.

OLD AGE IS INCREASING. NUMBER OF PERSONS 65 AND OVER IN U.S. HAS NEARLY DOUBLED IN 20 YEARS, BUT—

TODAY WE LOOK FORWARD TO OLD AGE SECURITY. U.S. AND STATE LAWS PROVIDE MINIMUM SUBSISTENCE.

1,500,000 ANNUITIES HAVE BEEN BOUGHT THAT WILL PAY MORE THAN A HALF BILLION YEARLY.

Ascension Rector Discusses The Religious News

Dr. W. B. Heagerty, rector of the Church of the Ascension, was the speaker at a tea given Saturday afternoon at the Episcopal Church Home for Children in Los Angeles, on the occasion of "Church of the Ascension Day" there.

Comments on some present day religious news" was the theme of Dr. Heagerty's talk in which he dealt extensively with the general convention of the Episcopal Church now meeting in Kansas City, Mo.

Mrs. Randolph Wood and Miss Jean Woodward, members of the executive board of the home, had charge of the tea and were assisted by Mrs. H. C. Lieben, Mrs. John Robertson, Mrs. Howell N. White and Mrs. L. M. Anderson. Mrs. W. B. Heagerty and Mrs. Wood poured.

COLLEGE WOMEN WILL HEAR LIBRARY HISTORY

Mrs. Patricia Dutcher, art librarian of the Pasadena Library has chosen for her talk before the Art Section of the College Woman's Club next Wednesday, "History of the Henry E. Huntington Library." The meeting which was scheduled for the Huntington Hotel will be held at the home of Mrs. Lillian Hermans, 570 North Holliston Avenue, Pasadena, with Mrs. William Jackson as assisting hostess.

Churches, Schools Stress Importance Of A Free Press

Continued from Page One the great boon of a free press in the United States that we have made such great and rapid strides in the development of this fair land. Wherever our pioneers have gone and wherever a community has been established within the boundaries of this country, a newspaper has been one of the institutions early founded. The school, the church and the press have made the life of our people free and have kept it free. We need to keep these three gifts of the founding fathers free—when they are shackled or oppressed the people are in danger of losing their liberty.

"The press must be free to carry out its chief function—providing the news of the day to the people. It must also remain free to criticize in a constructive way the doings and policies of our government. Only in this way can our people know what is taking place in our own and other countries; and only in this way can the public questions of the day find ventilation. What we stand in need of at such a time as this is free, constructive criticism of public affairs. This we have a right to expect from a free press—we cannot demand or expect such criticism from a press dominated either by government or business, wealth or labor. There are two things which can not exist at one and the same time in America—a free press and a dictatorship. If we maintain a free press a dictatorship is impossible; if we allow a dictator to govern, we lose the free press. It is up to the people to decide which of these opposites shall prevail."

Dr. W. B. Heagerty, rector of the Church of the Ascension, told members of his congregation at the Sunday morning service, that, "We commemorate this week, as a great symbol of a free people, our free press with its freedom of expression for all, which enables us to seek and know the truth; and that truth will always keep us free. This applies to our religious press as well as our national press. Many questions are controversial. Read our papers, hear both sides, and you will get a more tolerant attitude and a knowledge which is so necessary to our liberty."

Teachers at the local grammar school talked with their students of the importance of maintaining a free, democratic press and brought the lesson closer to the students' individual experience by instituting plans for their new school paper.

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ROSE UDELL

Faith Of British In India Is Unshaken

Misses E. Lavinia and Minnie Nelson attended a tea given Saturday afternoon at Mrs. Frank Wilson at her Highland Park residence in honor of Miss Isabell McKnight who recently arrived from Wimbleton, England. Miss McKnight was formerly associated with Mrs. Wilson at the Blackstone Institute, Muttra, India. Speaking informally of England during the Nazi siege she stressed particularly the unshaken confidence of victory which is sustaining British people through their present ordeal.

Vacancies Now In Monrovia National Guard Unit

Capt. Roman J. Peisinger has issued a call to men wishing to enlist in the National Guard to join Company E, 185th Infantry of Monrovia. There are, at the present time, several vacancies in the active branch of the guard created by men whose terms of service have expired. It is explained that men who enlist now in a particular company will be assured of serving with others of their own community instead of being sent wherever authorities desire. Company E drills every Monday and Wednesday night at the Monrovia Armory.

GIRLS WILL SEW FOR CHILDREN'S HOSPITAL

Ninth grade girls who are in the Congregational Sunday school class of Mrs. Warren O. Preston gathered Saturday evening and will meet again tomorrow evening at the home of Mrs. Theodore Clougherty on East Laurel avenue, to sew cloth dolls which they are making and dressing for the Children's Hospital in Hollywood. Following the sewing hour the girls enjoy games and refreshments. Those attending are the Misses Floretta Keith, Joanne Hinkley, Mary Louise McClelland, Myrtle Mae Weese, Janet Gerschler, Maretta Preston and Elizabeth and Mary Joanne Clougherty. At the meeting tomorrow evening, they will also make plans for a Hallowe'en party.

IT'S A GIRL

Mr. and Mrs. Samuel George Davis of 46 East Laurel avenue are the proud parents of a baby daughter weighing eight pounds, born at the family residence at 8:30 o'clock Monday evening. The baby who is the first child born to Mr. and Mrs. Davis, is also the first grandchild of Mr. and Mrs. Rudolph Davis of North Mountain Trail avenue.

It is the temper of the highest hearts to strive most upwards when they are most burdened.

—Sir Philip Sidney.

Sun. to Wed. Oct. 13 to 16
Margaret Sullivan and James Stewart in

The Mortal Storm'

—also—

When The Daltons Rode'

Randolph Scott, Kay Francis

Thurs.-Sat. Oct. 17-19

They Drive By Night

George Raft, Ann Sheridan

—also—

Opened by Mistake

with Charles Ruggles

Sat. Sun. Matinees, Adults 20¢

Show Begins 7 p.m. week days

Nationally ADVERTISED BRANDS Stock up on these Specials!

Squibbs Dental Cream 2 large tubes	59c
Listerine	59c
Bayers, 100's	59c
Squibbs Aspirin, 100's	39c
Band Aid	19c
Wrisley Bath Crystals	59c
Cake Soap Free	
Delsey Toilet Paper 3 for 25c	
Blue Jay Corn Plasters	23c
Hinds Honey and Almond Cream	39c
	2 for 40c

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... your cardigan or sweater set today. Choose from BERNAT'S many new fall shades.

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Wanted: Canaries

 Fine Assortment of Aviary Birds and Supplies
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 We carry a choice stock
 of Wines, Liquors and
 Beer . . .

Try our noon lunches—Cooked just right

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"This much we saved..."

What a blow to this home owner. His home is reduced to smoking ruins—that's bad enough. But worst of all, his valuable papers (*some of which cannot be replaced*) are damaged beyond hope of salvage.

As a safeguard against incidents like this, cautious people keep their valuables under lock and key in our safe deposit vault. The price of this protection is pleasantly low.

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All-Purpose Set
REVERE COPPER GLAD STAINLESS STEEL WARE


Preserves minerals and vitamins—retains natural color and flavor.
 • Indestructible—complete kitchen unit.
 • Always clean.
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 • Lasts a lifetime—saving on food and fuel pay for set.



EASY BUDGET TERMS

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LAURA CLINE

POLITICAL ADVERTISEMENT

RE-ELECT ---
T. FENTON KNIGHT ASSEMBLYMAN
 48th District
He stands on His Record

Desert Maid Waits for King Neptune


King Neptune makes his first visit to Imperial Valley on Saturday, October 12, when he and a bevy of beauties are scheduled to ride the crest of the first water for use through the All American canal, during a celebration in which Reclamation Bureau Commissioner John C. Page will open checkgates to inaugurate the canal's 80-mile service. Among notables attending will be ex-Congressman Phil Swing, co-author with Senator Hiram Johnson of the Swing-Johnson bill under which Boulder dam, Metropolitan aqueduct and All American canal were constructed, and Leo Carrillo, movie actor, who will be master of ceremonies.



Mrs. Ida Willett of New York is a recent arrival in Sierra Madre, making her home at 225 North Lima street.

Mrs. George Tyler of Redondo Beach spent Monday here with her mother, Mrs. E. L. Jackson, 55 Auburn avenue.

Miss Mary Hurt, daughter of Dr. and Mrs. L. M. Hurt, is recovering from an appendectomy performed by Dr. Rudolph Marx at the Hollywood Hospital last Thursday. She will remain at the hospital until the latter part of next week.

Mr. and Mrs. Thomas Hunter of Santa Ana were houseguests for three days last week at the home of Mr. and Mrs. Philip Lentz, 98 East Sierra Madre blvd.

Mrs. W. T. McKee of 618 West Highland avenue will return home the end of this month from Chicago where she is combining business and pleasure.

Mrs. S. C. Coumbe, 511 Alta Vista drive, left last week for an extended visit with her mother, Mrs. George Etzell and sister, Mrs. Ethel Priskeat Vergas, Minn. Mr. Coumbe flew to Milwaukee on business early this week, and before his return will probably spend some time in Minnesota with Mrs. Coumbe.

Mr. and Mrs. W. B. Durham will drive to Bakersfield today to spend the weekend with friends.

Miss Caroline Nelson, sister of the Misses E. Lavinia and Minnie Nelson of 231 West Grand View avenue, was recently placed in charge of occupational therapy at the Union Tubercular Sanitarium at Madar, Ajmere, India.

Mrs. Louella Harriman, 234 North Lima street, has gone to San Francisco for an indefinite stay with her daughter, Miss Ethel Hall. While in the north Mrs. Harriman will also visit her son Wilbur Hall in Lassen county.

The Newton Evans family of Glendale spent Sunday here with Mr. Evans' mother, Mrs. Glennia Evans, 234 North Lima street.

Mrs. Blanche Buie left recently for an indefinite stay in Columbus, Ohio, where she was called on business.

Mr. and Mrs. Robert M. Hicks had as their weekend guests Mr. and Mrs. Floyd P. Reahm, former Detroit friends.

R. J. Elliott, city employee of Berkeley, arrived this week at the home of Mr. and Mrs. Claude E. Allen, 61 Bonita avenue, where he will be a guest through the weekend.

Miss Anna Schurmann of 50 Morton avenue was an overnight guest Tuesday evening at the Brentwood home of Mrs. Mary Pope.

Mrs. E. V. Gard, niece of Miss Ella Shappard Bush whom she has been visiting for the last several weeks, left Tuesday for her home in Seattle, Wash.

Sam Embree was home from Santa Barbara State College to spend the weekend with his parents, Mr. and Mrs. A. H. Embree, 535 North Auburn avenue.

Miss Cecil Sterling Price, Mrs. Mae Schneeberger and Mrs. Mary Wamock are leaving early Sunday morning for Sacramento to attend the State Grand Chapter of the OES which opens in the Capital city Monday and continues through the week.

Miss Florence Stringfellow, Robert Lyon and William Brackenridge spent the weekend at the Stringfellow cottage on Catalina Island.

Mr. and Mrs. William Stringfellow, Jr., and Mrs. Bernice McGregor of Pasadena, mother of Mrs. Stringfellow, attended the Ice Follies Saturday evening.

Miss Minerva J. Boatright,

Pet Parade Is Part Of Junior Horse Show At Riviera

Now's the time—and it's high time it is to appreciate canned shrimp—those sweet and tender deep-sea dainties that come with Uncle Sam's inspection stamp on the cans or jars of the best ones! Remember when you had to shuck the shells from shrimp, then clean them and cook them?

Even then the Miss Matheny little rascals were worth the trouble. Now, we get them at the store, and one can of cooked shelled shrimp equals in weight one pound of raw shrimp. Each and every crustless crustacean contains vitamins A and D rich in protein, iodine, calcium, iron, copper—what more could you expect from a shrimp? To make your menus simply shrimp, we suggest these delicious recipes:

SHRIMP ROLL
 2 cupfuls Servel biscuit mix
 ¾ cupful milk (about)
 2 tablespoonsful butter
 1 tablespoonful chopped onion
 2 tablespoonsful flour
 ½ cupful milk
 2 No. 1 cans shrimp
 ¼ teaspoonful salt
 ¼ teaspoonful Worcestershire sauce

Add enough milk to the biscuit mix to make a soft dough. Place on floured board or canvas, knead for a half minute and roll into rectangular shapes ¼-inch thick. Spread with the shrimp filling made by melting the butter in a pan, then add the onion and cook until soft but not brown, blend in the flour and add milk gradually, stirring constantly; cook until thickened. Add shrimp and season as desired. Roll this as for a jelly roll; place on cookie sheet and bake in a hot gas oven (450° F.) for about 20 minutes. If desired, the roll may be sliced before baking. Serve with a well-seasoned egg white sauce.

SHRIMP AND BANANA SALAD
 1 ripe banana
 6 canned jumbo shrimp
 Salad greens
 Lemon
 Mayonnaise

Use ripe banana (yellow peel flecked with brown), peel and cut banana lengthwise into halves. Place on a plate with the cut surfaces up forming an oval. Sprinkle with lemon juice. Place 3 shrimp on each half of banana. Arrange watercress or other greens in oval center formed by banana. Garnish with piece of lemon. Serve with mayonnaise. Makes 1 serving.

NOTED NURSE VISITS IN SIERRA MADRE

Miss Anna Wolf who was a classmate of Miss Marian Vanner at Columbia University in 1915, accompanied by Miss Gertrude Banfield, arrived Friday from New York to spend the weekend with Miss Vanner at her home, 153 South Hermosa avenue. Miss Wolf left the Rockefeller Hospital at Peking where she was nursing head for many years to become Dean of the School of Nursing at the University of Chicago. More recently she has held the same position at New York Medical Center at Cornell University and upon her return to the east will go to John Hopkins as Dean of the School of Nursing.

MISS ADAMS COMING TO BUILD HOME HERE

Sierra Madre friends have received word from Miss Marjorie Adams that she was planning to leave Minnesota yesterday and arrive here on the 15th to begin construction of her new home on North Auburn avenue.

former Sierra Madrean who for the last 11 years has lived in Albuquerque, has returned to Sierra Madre and is now in residence at her home, 576 Brookside lane.

Mr. and Mrs. Phillip W. Senour of Santa Monica spent the weekend here with Mr. and Mrs. Albert Wheeling, parents of Mrs. Senour, and Mr. and Mrs. Philip Senour, parents of Mr. Senour.

Friends will be glad to hear that Nester A. Young, Jr., is making steady progress toward recovery from his recent illness and is now able to receive callers.

Mrs. Mabel Sutherland, 528 Raymond avenue, spent Sunday in Pasadena with Mrs. Mabel Bell.

Mr. and Mrs. V. E. Hall of Hollywood were entertained for the weekend by Mr. and Mrs. Hall Ferry at their East Laurel avenue home.

Miss Edith Rankin has returned to her home, 237 North Mountain Trail avenue, from Long Beach, where she has been enjoying a visit with friends.

junior horsemanship, which accounts for a children's show here that includes all equestrian events, Snowy Baker explained.

A highlight of the affair will be the Pet Parade which will include just about every kind of a pet. Probably the most colorful event will be the "Miss California Cowgirl" contest to decide who is the most beautiful equestrienne of the state. Horsemanship, beauty and equipment will all count.

To wrestle with the angel—this prevails. Though the purpose of the wrestling fails.

—Anonymous.

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 Newer and Preferred Varieties
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AIRWAY

per pound 12¢

NOB HILL

per pound 16¢

EDWARDS

1-pound can 20¢

Oleomargarine

Sunnybank Brand per lb. 10¢

Peaches

Castle Crest Sliced, Halved 2 No. 2 cans 23¢

Tomato Juice

Sunny Down Brand No. 2 can 7¢

Grapefruit Juice

Town House 2 No. 2 cans 13¢

Royal Satin

Speedy-Mix Shortening 1-lb. can, 37c

ICE CREAM 2 quarts for 25¢

Dairyland, fine quality vanilla ice cream. Packed in handy quart size cartons.

Royal Pilsner Beer

Brown Derby Brew 3 11-oz. bottles 20¢

(Price ex-tax, .06472; sales tax, .00195). Bottle deposits extra. Offered for sale only in Safeway stores licensed to sell beer.

Sunsweet Prunes

Medium Size Tenderized 2-lb. pkg. 13¢

Toilet Soap

White King Brand 2 bars 9¢

(Price ex-tax, .04369; sales tax, .00131)

White King Soap

For the Laundry 5 regular bars 14¢

Scot Tissue

Petal Soft Toilet Tissue 1 roll 7¢

(Price ex-tax, .06796; sales tax, .00204)

SU-PURB SOAP

Concentrated, granulated soap. Efficient yet easy on the hands. (Price, .14563; tax, .00437) 24-oz. box 15¢

Fruits & Vegetables
Jonathan Apples

Northern Grown 6 lbs for 25¢

Table Grapes

Choice of Tokays, Muscats, Seedless 3 lbs. for 10¢

Bartlett Pears

Lake County per lb. 5¢

Carrots

Certified First Morning Fresh per lb. 3¢

Lettuce

Certified First Morning Fresh per lb. 5¢

Guaranteed MEATS
Pork Loin Roast

Large Cuts Either End per lb. 18¢

Pork Shoulder

To Roast. Center Cuts lb. 15 c Shank. Half lb. 13 c

Beef Roast

Round Bone 26 c Center Cut Should. lb. 23 c Seven Bone lb. 23 c

Round Steak

Center or Top Cut lb. 35 c Inside or Bottom Cut lb. 33 c

Smoked Picnics

Cudahy's Puritan Pork Shoulders per lb. 17 c

Sliced Bacon

Wilson's Korn King ½-lb. in Cello each 11 c

SAFeway

PRICES EFFECTIVE THROUGH MONDAY

With exceptions noted, these prices are effective in Safeway-operated departments of stores in this area, through Monday, October 14th, 1940.

Sierra Madre News
Sierra Madre, Calif.
Established October 2, 1906

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 L. R. GOSHORN
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Life affords no higher pleasure than that of surmounting difficulties.—Anonymous.

THANK COLUMBUS

Tomorrow is Columbus Day. It has always been pretty much a minor league day of observance in the U. S. But this year, folks—looking across the Atlantic at Europe, and across the Pacific at tortured China, and then back to the peaceful land Columbus discovered for us—let's all stand and give three cheers.

FAME COMES HIGH

Fame is one thing. When you pay dearly for it, that's another. Here's Los Angeles, renowned from pole to pole around the earth, and what does she get? Among other things, as reported by the State Controller, the honor of having her citizens pay taxes on more than one-third the taxable property of the entire State—a clue to the tax valuation of Los Angeles County. Fame, as ever, comes high but in 1940 taxes come higher!

IT'S A DATE

If you're a man who hasn't passed his 21st birthday but not yet reached his 36th, you have a date with Uncle Sam on Wednesday, October 16.

Don't forget that all-important date!

You and 964,000 other California men must register with local draft boards for selective military service at that time. This applies whether you are a citizen or alien, married or single. On the same date, more than fifteen and one-half million other men throughout the country will be registering for selective service as the nation takes this initial step in building up the trained personnel of its armed forces.

We have seen other nations swiftly, tragically vanquished, and some driven to fight for their lives against desperate odds, because they were woefully ill prepared. Determined not to court like disaster, the United States prepares to arm herself with the might of machines, the prowess of a great trained army, and the abiding loyalty of all her people.

October 16 signifies a momentous step in this direction.

GOING AHEAD

In the last 90 days national defense contracts and allocations for the Pacific Coast have totaled \$900,000,000—an average of \$10,000,000 every day of the week poured into West Coast industry to spread out through the commercial channels of large and small business from which live millions of people.

At least \$800,000,000 of that gigantic treasure will be spent on work performed in this area, with the remainder expended in other parts of the country under Pacific Coast control.

Five hundred million for naval shipbuilding.

Three hundred million for airplanes.

Forty-seven million for air bases, storage facilities, etc.

Forty-three million for miscellaneous needs—bullets to blankets!

No one knows what is ahead for us. Perhaps the tremendous resurgence in business can be maintained, and the depression left behind. Perhaps some day we must pay with future butter for present guns. But one fact stands—the third quarter of 1940 will see tremendous changes in the business picture of California. A picture painted with a brush of gold at the rate of ten million dollars a day!

LET US BE ON GUARD

It is not to exercise their lungs

nor to drain their inkwells dry that speakers and newspapers in Rome, Madrid, Tokyo and Berlin have been redoubling their invective, advice and warnings to the United States.

Behind it lies a well thought-out purpose and plan. They will take it for granted that many citizens of this country will be irritated or angered by such a flood of unasked for advice, but they believe, or at least hope, enough others will be sufficiently intimidated or alarmed so as to embroil the whole country in a bitter controversy, angrily disputing where the boundary lines of America's zones of interest should begin or end.

Clearly, this is a legitimate point of debate in a free country such as ours. Conflicting points of view are inherent in a free nation and in a free press whose job it is to present just such views. Admittedly, it may sometimes lead to confusion and doubt when the citizen in a day, encounters two—and sometimes three—sides to a critical question. But for all that, there is full compensation in the fact that he remains the best informed, most widely read citizen in the world today. In this lies the surest guarantee that from the divergent opinions of an enlightened public will come the best and wisest course of action, one tempered by debate, discussion and thorough airing of facts. But this involves a grave responsibility on every person today—the responsibility of keeping himself intelligently informed, of courteously hearing the other fellow's viewpoint, of keeping his temper on leash and giving his patience full rein, and of guarding against all and every appeal to unreasoning hatred and hysteria.

Let us honestly discharge these responsibilities and, disagree with each other though we may, we shall safely escape that Kinkeney's cat's brawl of violent quarrels and internal dissension into which our not so well-wishers across the sea would like to goad us.

UNCENSORED
 By LEONE BAXTER

The old saying, "Get a good lawyer, then go ahead," has come to be replaced by a newer principle, "get a good publicity man, then go ahead," said a well known public relations expert the other day.

"But now it's apparent that the publicity man alone can't completely and finally solve the public relations problems of a business any more than the lawyer could. Business is beginning to realize that never at any given time can an organization achieve public good-will one hundred percent; cease the effort, and enjoy the same perfect relationships permanently thereafter. It's a job of continuous effort."

That's the public relations expert's way of putting it. The expert's name is K. C. Ingram, Assistant to the President of the Southern Pacific Company.

American businessmen spent a billion and a half dollars last year, advertising tooth paste and motor cars, shoes and bread and gasoline and face powder. They did an excellent job—the best job ever done in the world.

But with a strange, new, paternalistic philosophy afoot, holding that it's anti-social for a private citizen to make any money on his own initiative, and with millions being spent in tax funds to prove that philosophy—business for some years has traveled a very uncertain road. For the things it has had to sell, American business and industry has done a top advertising job—positive, aggressive, constructive, successful. But not knowing just where the axe would fall next, its public relations programs have been largely defensive.

Real, constant public relations work is necessary to get business back on a sound, safe and confident basis, declared Ingram, speaking before the San Francisco Ad Club. "Public relations activities," he said, "represent the interest of individuals and organizations to live together in harmony in a democracy, the effort of each to explain itself, its practices and its aims to the others."

"A so-called Daylight Saving Act was submitted to the voters of our State in 1930, and was overwhelmingly defeated in every county. Also our Legislature five times has voted it down. People do not want it; only a few special interests do. There is no such thing as 'Daylight Saving'. There are only 24 hours in each day, and to say that you can add an hour is absurd. All it does is to compel you to get up an hour earlier. Daylight can not be saved like money. Labor is opposed to Daylight Saving. The farmer is opposed to Daylight Saving. The housewife is opposed to Daylight Saving. Because of the great damage that will be done to all California people, with no gain except to a few special interests, this measure should be defeated as overwhelmingly as it was in 1930."

In light of the fact that bureaucratic boards and commissions, in recent years, have often set themselves up as prosecutor, judge and jury, Proposition No. 6—empowering the Legislature to provide methods for superior court review of rulings of such boards—is of vital importance.

Senators T. H. DeLap and John D. Foley, signing the argument in favor of Proposition No. 6, present their case, in part, as follows:

"There are some 45 different boards and commissions now functioning on a State-wide basis as part of the governmental system of this State. Many of them are licensing agencies that determine an individual's right to engage in a particular business, trade or profession. Others are tax assessing and collecting agencies that affect every person in the State, and still others have to do with

STATE PICNICS

The Illinois Association will hold its annual fall picnic reunion all day Saturday, October 19th, in Sycamore Grove.

MARCH OF RIMES

By H. F. NOAKE

For those of us who stay behind, to mourn the passing of a friend, it's sort of comforting to feel a shallow grave is not the end. The tolling of a distant bell as someone dear is laid away, just indicates the time has come for them to greet a better day. Whoever goes, there still is left fond memories to ease the pain; some kindly word or deed recalled, that somehow, makes them live again. When earthly cares are put aside and troubled mortals toil no more, awaiting them is peace, and rest, eternal, on that other shore. So mourn them not, instead rejoice, for those to whom we bid adieu at the Promised land; are happier by far, than you.

BALLOT ISSUE FORMERLY BITTERLY FOUGHT NOW CAUSES SCARCELY A RIPPLE

Daylight Saving Question Faces Voters Again At The Coming Election

(Editor's Note: This is the second in a series of articles analyzing the major proposals which will appear on the November ballot.)

By RALPH H. TAYLOR
 (Executive Secretary, Agricultural Council of California)

THE most controversial measure on California's 1940 ballot, judged from former battles on the issue, is Proposition No. 5, the Daylight Saving Act—yet thus far this year there has been very little campaigning either for or against it.

Perhaps the fact that the nation's economic and defense problems are of such grave importance explains the lack of "heat" on the Daylight Saving question.

But whatever the reason, this issue—which resulted in a battle royal back in 1930—has hardly caused a ripple of excitement in which our not so well-wishers across the sea would like to goad us.

California farm organizations, for the most part, are opposed to the Daylight Saving Act—simply because the farmer can't adjust his work-day to artificial time standards. Farmers, too, fear the confusion which would result in shipping time schedules and in other departments of their business.

Here, however, are excerpts from the official arguments, pro and con, on the Daylight Saving Act.

Argument in favor of Proposition No. 5 (signed by California Daylight Saving League):

"Daylight Saving for more than one-third the people of the United States has: 1. Provided the average citizen with sunlight for his leisure hours. 2. Increased general health. 3. Created time for amusements and recreation. 4. Increased business. 5. Helped the working man and woman. 6. Increased industrial efficiency. 7. Reduced industrial and traffic accidents. The people of California can have these benefits if they will vote 'Yes' on Proposition No. 5."

Argument against Proposition No. 5 (signed by Speaker Gordon Garland of the Assembly; C. J. Haggerty, president of the California State Federation of Labor; Mrs. Thomas H. Richards, president of the California State Federation of Women's Clubs, and others):

"A so-called Daylight Saving Act was submitted to the voters of our State in 1930, and was overwhelmingly defeated in every county. Also our Legislature five times has voted it down. People do not want it; only a few special interests do. There is no such thing as 'Daylight Saving'. There are only 24 hours in each day, and to say that you can add an hour is absurd. All it does is to compel you to get up an hour earlier. Daylight can not be saved like money. Labor is opposed to Daylight Saving. The farmer is opposed to Daylight Saving. The housewife is opposed to Daylight Saving. Because of the great damage that will be done to all California people, with no gain except to a few special interests, this measure should be defeated as overwhelmingly as it was in 1930."

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15-FOOT TRENCH—Two sacks Cow Fertilizer, 1/2 oz. Sweet Pea Seed; 5 lbs. Bandini Sweet Pea Food 69¢	
Your choice of Mixed or Separate colors	
SWEET PEA SEED—Mixed, 1/4 oz. 10¢; 1/2 oz. 15¢; (Also Large Variety of Separate colors) 1 oz. 25¢	

COW FERTILIZER \$1.00	BEDDING PLANTS
5 Sacks Stocks Calundulas, Snaps, and many others	1¢
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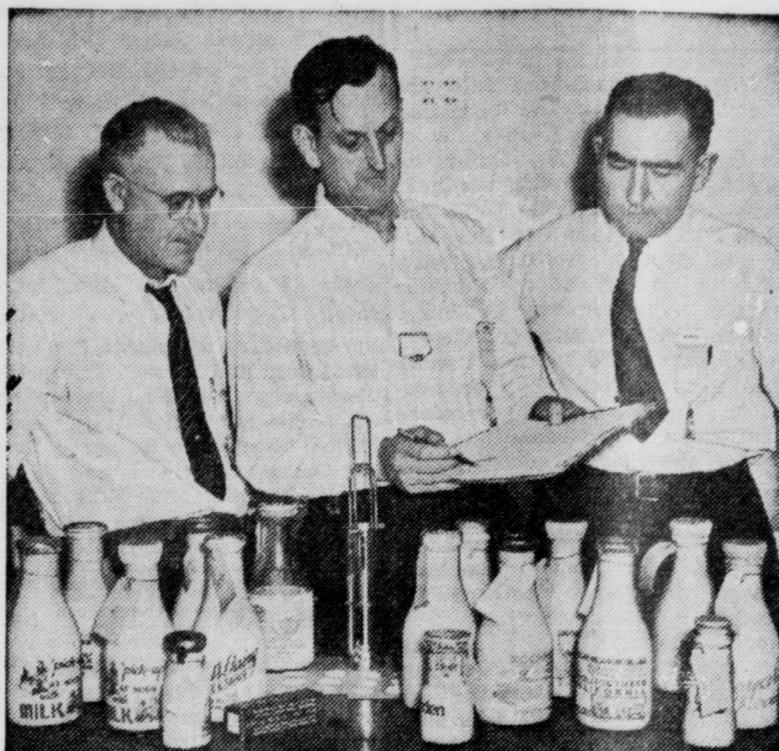
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Most And Best Milk In U.S.A. Produced Right In Los Angeles County



Milk produced in Los Angeles County today is far superior to that produced in most other sections of the United States and equal to the finest in the world, according to Dr. Floyd P. Wilcox, chief milk inspector of the country, who has just returned from the national convention of the American Veterinary Medical Association, held in Washington, D.C.

Dr. Wilcox was one of three judges grading milk submitted from all parts of the county in the milk scoring contest held at the Los Angeles County Fair. The other judges (all shown above) are Dr. R. P. Gingerich, market milk specialist, California Department of Agriculture, and F. H. Abbott, professor of dairy manufacturing, College of Agriculture, University of California.

"Results of this year's contest," declared Dr. Wilcox, "is evidence of the fact that Los Angeles County is not only producing more milk by a wide margin than any other county in the United States, but is producing the finest milk in the country. There are several reasons for this. Few people realize it, but production of milk in this county is more specialized than in any other section. Climate plays an important part. The cows are

out-of-doors the year 'round. They can get green feed nine months out of the year. There is no place where sanitary regulations are more strict or better observed."

Dear Mr. and Mrs. Sierra Madre, let's you and I take down our hair, civically speaking, and have a heart to heart talk. The tragic death and the tragedy of causing the death of one of our oldest residents has stirred a great deal of talk, but let's not let it just be idle talk. Whether or not the three issues being discussed contributed to this tragedy you nor I are in a position to judge, but three things stand out in ugly perspective—our main thoroughfare is poorly lighted; we have no boulevard stops to break the speed of incoming motorists and there are not enough arrests made to discourage hurried or reckless drivers.

Well, you say, why aren't our streets better lighted? Why haven't we more boulevard stops? Why aren't more speeders arrested? I'll tell you why! Don't blame the burden-weary City Council and the Police Dept. No town ever had finer, more conscientious men; certainly never a more seriously sincere Chief of Police. It's you and I who are to blame, for ultimately, we govern the policies of these men.

Take the first issue—the problem of adequate street lighting. The main stem of our town—yours and mine—has such an antiquated, out-moded lighting system that it looks like a country lane. Why? Because a former city council that proposed an adequate lighting program went down to ignominious defeat before a barrage of irate taxpayers. As big a problem as the lighting of a main thoroughfare isn't one for a cub reporter to discuss lightly. It involves a great deal of study and planning, but first of all it requires that taxpayers be willing to foot the bill. And that is up to you. In the meantime, a 19-year old girl may face prosecution after a coroner's jury found the death of Lauren Steinberger "to have been accidental and due to lack of due diligence on the part of the driver." —Lack of due diligence because a pedestrian wearing dark clothes couldn't be seen crossing the street at Lima and Sierra Madre Blvd.

Now for the question of boulevard stops. It seems there are two schools of thought on this subject. There are those who look at it in the broader sense and say, "Suppose that every town in California placed stops indiscriminately—motorists would be so hampered in going to and from one town to another that they would avoid the towns with the most stops in it. Well, perhaps, but Santa Ana, one of the most strictly regulated places in the State from the standpoint of traffic, is still thriving and growing and expanding amazingly.

It has been suggested, and property owners along the boulevard have pleaded that a boulevard stop be placed on the southwest corner of Michillinda and Sierra Madre blvd., to break the speed of motorists coming into town. Residents in the vicinity of Sierra Madre blvd. and Lima, for two years, have asked for a stop at that corner. And almost everyone agrees that another stop at Mountain Trail and Sierra Madre blvd. might be a very good thing.

If additional stops were placed at these three points it would mean that motorists would have to slow down four times within a mile stretch, and in this day of accelerated tempo that hurts. But on the other hand that mile comprises our business district, and after all it probably

wouldn't take too much time out of any one's life to slow up for that particular mile.

Business men argue that motorists would avoid the main stem under these circumstances, that traffic would voluntarily route itself onto a faster thoroughfare. But will someone tell me what the potential purchasing power is of a stream of speed keyed motorists? And let's be honest. If we're willing to toss a pedestrian now and then for the purpose of greater driving facility, let's not be melody-mouthed about it, and contend that additional stops wouldn't help any. Let's say, "Sure, the risk to pedestrians is probably greater, but who wants to drive through town 20 or 25 miles an hour?"

Then the question of too few arrests—existing traffic laws have a lot to do with that. For one thing our police car is about as indistinct on the street as a woman without an underslip. Cruising police officers are easily sighted—there's only one police car to worry about—and speeders respond accordingly. As for traffic

laws themselves—do you know that even when a speed limit is set and a ticket given for exceeding that limit, if the driver can prove that he was not endangering life nor property he cannot be convicted of a traffic violation . . . at least that's what the police department assures us. That little bit of law dampens many an arrester's ardor . . . or the officers say it does.

And what of the reaction of townspeople themselves? That's where you and I come in again. We'd much rather just be reprimanded than ticketed, wouldn't we? And no police officer enjoys the reputation of being pointed out as a "hard-boiled cop" who enjoys "pinching" people. So there's your answer briefly why we have poor lighting on our main street, two few boulevard stops, and too few arrests, and if you're inclined to level blame on a 19-year old girl for bringing death to a beloved citizen, stop long enough to think "there but for the Grace of God go I."

—Florence Bertsch.

Tempting Jobs For Young Men In The Naval Reserve

Young men 17 to 35, who are interested in radio and signalling are now offered a year's active duty with pay in the U. S. Naval Reserve, according to Captain Benjamin Perlman, USN, director of Naval Reserves in this district.

Successful applicants for classification V3 will be assigned for four months to a communications school at the new naval and marine corps reserve armory in Chavez Ravine, Los Angeles. They will then be sent out to the fleet or to naval shore stations as petty officers with the rating of signalman third class, for a period of eight months, completing a total of one year's active service. They will complete the balance of four years service in reserve or as an inactive reservist. Recruits will receive a full outfit of eight months' clothing, food and quarters will be furnished at the armory and they will receive pay in accordance with their proficiency at the time of enlistment.

PENNEY'S FALL FASHION FESTIVAL

Fashions for the Family



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The new side drape!
Smart tailored types!
Dresses for every occasion in fine rayons or rayons with wool. 12-42.

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Exciting group of hats to suit every type! Stunning fall colors! Becoming 98¢ new shapes!

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Correct fit, lasting comfort, superiority in every detail make Town-Clads* sound investments! You'll find all the splendid models that will lead the parade this Fall—

Dozens of expensive looking dress coats. Lots of smart sports coats in sturdy tweeds and fleeces! All beautifully tailored; all richly lined and interlined; 12-20, 38-44.

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ENJOY ELECTRIC COOKING NOW

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FAST—No other cooking method is faster or more time-saving than electricity.

CLEAN—An electric range stays clean...you and your kitchen stay cooler and fresher.

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IT'S THE ONLY MODERN WAY

And it's the way every modern woman wants to cook. A modern electric range cooks complete meals without attention, safely controlled by dependable automatic electric heat. Every day without an electric range means you spend unnecessary hours working in the kitchen. Starting now, enjoy the extra leisure you deserve—with an electric range. See the new models at your dealer.



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Want ADS OPPORTUNITY KNOCKS HERE

WORK WANTED

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 5436, B. A. Platte. 1:1fa

DRESSMAKING and small fur jobs. Reas. Mrs. Sophie Writer, 268 W. Laurel, near No. Lima. 4:7fa

WANT Lawn Mowers to sharpen. Write or see Ralph Koon, 41 W. Montecito. 4:5fa

EXP. gardener with elect. hedge trimmer wants steady employment. Can do odd jobs 148 W. Highland. Tel. 4734. 4:4fa

GARDENER; 20 yrs. exp. in So. Calif.; Day or hour; odd jobs all kinds. CUstr 5-4361. 4:4fa

CLEANING, cooking, general housework. Pauline Wicken, 367 Sycamore Place. Phone 5418. 3:2tfa

HARDWOOD floors refinished, cleaned and waxed. Stained if necessary. Spots removed. Also painting. Chas. N. Reber, 188 Santa Anita Ct., Phone 6813. 2:2tfa

GENERAL housework, cleaning, cooking and serving by the hour. Mrs. McGilvray, 544½ Oakdale Dr., Phone 6062. 4:3fa

RENTALS

ROOMS for rent—\$2.50 per week; in private home of 2 adults. Garage and phone. Prefer employed gentlemen. CU. 5-4819. 4:4d

FURNISHED room, detached; garage if desired. Phone 4882. 4:4d

SIX room house with sun parlor, sleeping porch and garage. Mountain scenery. Rent very reasonable. Phone 4603. 4:4d

4 ROOM cottage unfurnished; reas. rent. 320 Sycamore Pl. 4:4d

SM. Ideal Apt.; garden; garage; bath and shower. \$15 mo. right party. 377 N. Lima. 3d

ATTRACTIVE Apt. for rent; private bath; h & c water; close in. 34 N. Hermosa. Tel. Custr 5-4587. 1:1fd

MISCELLANEOUS REGISTERED nurse or woman with nursing experience desiring to get into a high class business of her own with a great future. We want a representative in each town. Box 25, Sierra Madre News. 4:1

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FOR SALE REAL ESTATE

BARGAIN: nice 4 room house; 2 bedrooms, living room, dining room, kitchen, double garage. Lot 100x120. Neale & Russell, 86 W. S. M. Blvd., Phone 4356. 3:2c

HELP WANTED WOMAN for day work. Enquire 193 N. Lima. 4:4b

JAPANESE high school boy to take care of lawn and yard. 5095. 4:4b

WOMAN wanted to work in Sierra Madre store. Full or part time. Box 30, Sierra Madre News. 4:4b

FOR SALE MISCELLANEOUS DOG—Dobie and German Shepherd; 1 yr. old. 646 W. Highland. Custer 4394. 4:4e

MAHOG. Colonial Spinet desk, \$10. 525 W. Montecito. Tel. 5095. 4:4e

Nazarene Mission 26 Windsor Lane Rev. Deal Van De Graft, Pastor Sunday Services—

10 a.m.—Sunday school.

11 a.m.—Morning worship.

6:45 p.m.—Young People's Society.

7:30 p.m.—Evangelist services

Gas Co. Official Is Given High Honor

Arthur F. Bridge, vice-president and general manager of Southern Counties Gas Company, was elected a director of the American Gas Association at the 22nd an-

ual convention of that organization at Atlantic City, October 8, it was announced today by Mr. A. E. Madden, gas company director manager.

Bridge has been an active member of the national association for many years, Mr. Madden stated, serving on various important committees and led the movement which culminated in the erection this year of a permanent branch testing laboratory in Los Angeles to serve the gas industry on the Pacific Coast.

St. Rita's Shrine
Rev. Augustine Scannell, C. P. Pastor

Sunday—Masses at 6:30, 8 and 11 a.m. Tuesday—Devotions at 7:30 p.m. Week Days—Mass at 6:30 a.m.

Christian Science
Hermosa and Highland Aves. First Church of Christ, Scientist. Branch of The Mother Church. The First Church of Christ, Scientist in Boston, Mass. Sunday Service. 11 a.m.

The question "Are Sin, Disease, and Death Real?" is the subject of the Lesson-Sermon on Sunday in all Churches of Christ, Scientist. This verse from the Psalms, "He that is our God is the God of salvation; and unto God the Lord belong the issues from death," constitutes the Golden Text.

Bethany Church
(The Little Stone Church)
Rev. Stewart R. Sheriff, Minister Sunday—

9:30 a.m.—Bible school. Classes for all ages. 11:00 a.m.—Morning Worship. Visiting missionary from the Central American Mission. Mr. Harold VanBroekhoven. 6:30 p.m.—Christian Endeavor societies.

7:30 p.m.—Evening meeting.

Sermon, "The United States of America in the Prophetic Scriptures."

Prayer meeting every Wednesday at 7:30 p.m. A cordial welcome to all.

Congregational

Sunday Services—4:45 a.m.—Church school. Subject for Sunday, October 13: "The Tragedy of Judas." Dr. Joseph Taylor.

Church of the Ascension
(Episcopal)

Corner Baldwin and Laurel Aves. Rev. Wm. B. Heaerty, Rector Rev. A. G. H. Bode, Rector Emeritus Sunday Services—

7:30 a.m.—Holy Communion.

9:30 a.m.—Morning service and Junior Choir, with Holy Communion on third Sunday of month.

9:30 a.m.—Church school.

11 a.m.—Morning service and sermon, with Holy Communion on first Sunday of each month.

Nazarene Mission 26 Windsor Lane Rev. Deal Van De Graft, Pastor Sunday Services—

10 a.m.—Sunday school.

11 a.m.—Morning worship.

6:45 p.m.—Young People's Society.

7:30 p.m.—Evangelist services

Full Gospel

Interdenominational

185 W. Sierra Madre Blvd.

Pastor, Rev. Hazel F. Dolbee Sunday Services—

10 a.m.—Sunday school.

11 a.m.—Morning worship.

6:45 p.m.—Young People's Society.

7:30 p.m.—Evangelistic service.

FIRE FLAMES By One of the Boys

After tonight's meeting we

should all be acquainted with the

new fire alarm system that is

being installed. It will be neces-

sary for each fireman to know

the signal for each district,

something that has not been

necessary until now. The new way

will be slower by some few sec-

onds due to the signal being ar-

ranged by the man at the station.

Formerly the signal was given

from the telephone company of-

fice while the man at the station

prepared to drive the trucks to

the scene of the fire. However, we

have been fortunate in the past

that our telephone system never

failed.

In a recent test of the new

horn alarm it was found that it

could be well heard from all sec-

tions of the city. In fact it was

so well heard by Jim Heasley

that he was awakened from his

day sleep each time they tried

the thing out. Between the "fog

horn" and the world series ball

games, Jim, who has been on the

night shift, lost a lot of sleep.

There wasn't so much said by

the prodigals on their return from

the convention. The rest of us are

wondering, but then the San Jose

police have not yet written in, so

maybe they were really quiet.

We lost a good friend with the

passing of "Dad" Steinberger.

"Dad" was always interested in

what and how the fire depart-

ment was doing. In his active

days he never failed to attend

Firemen's activities. Fire Flames

extends the sympathy of the en-

tiere fire department to the family

of "Dad."

In the battle of life, good is

made more industrious and per-

sistent because of the supposed

activity of evil. Mary Baker Eddy

of

sad ordeal.

As It Appears To me



FALL BULB PLANTING GARDEN CLUB THEME

Mrs. Marie Wilkes, prominent garden authority was the guest speaker at the second fall luncheon meeting of the Esther Forman Garden Club which was held Friday at the home of Mrs. R. O. Caukin on S. Baldwin avenue. Mrs. Val Miller, president of the club, opened the meeting with a dedication to its founder, Mrs. Esther Forman, and then introduced Mrs. Wilkes who showed the necessary equipment for home gardening and drew interesting comparisons between growing conditions in her native Italy, South Africa, where she formerly lived, and those of Northern and Southern California. Mrs. Wilkes concluded her informative talk with instructions for bulb planting.

RAPPOLEES RETURN FROM LONG TOUR

Completing a nine weeks tour of the nation, during which they traveled almost six thousand miles and visited in 14 states. Commander and Mrs. C. E. Rapolee returned to their home here last week. Indiana, Ohio and Kentucky were the states where the Commander and Mrs. Rapolee spent much of their time, visiting relatives in several districts. Outstanding experiences on the trip were a visit through Old Vicennes, where much of the early history of Indiana was made, and the mountain scenery between Flagstaff and Phoenix, Arizona.

POSTPONE MEETING OF GARDEN CLUB

Georgia Foster, publicity chairman of the Sierra Madre Garden Club, announces a postponement of the October meeting, previously scheduled for Tuesday, until the following Monday, October 21st. The pot luck supper and garden discussion will be held, this time, at the park house, at 6 p.m. Members will hear about the activities of the Angeles National Forest. Says Miss Foster to gardeners, "Think of the other fellow when there is an excess in your garden, and bring those plants that you can share to our Plant Exchange." All garden lovers are invited to attend the meetings of the club.

We greatly fear (mock dismay) that enthusiasm for Willkie is having a tendency to undermine some of the here-to-fore rigid "must nots" for the smart woman, for this week we saw in the hands of one of our most chic townswomen a tricolor compact, all for Willkie, which is to be used in public! Because we were never so very much in favor of letting ones nose attain the qualities of a mirror, while a much needed compact was locked in a purse, we can say that this is a specific occasion when we chuckle gleefully.

Our townsman of the week ... Harry Haworth, who seems to be just about the one person in town who has ever heard a calf bawl at feeding time. We for one, like the sound as it makes us remember times when we helped prepare buckets of potatoes and other food for young calves which we would attempt to ride (with unmentionable results) as soon as they were well-filled and the older generation had taken themselves off to rest. Well it seems that times do change, and even tomboys can reform, except for whistling.

—Margaret Eliaison.

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Sierra Madre, Calif.

Mattresses

FRIDAY, OCTOBER 11, 1940

SIERRA MADRE NEWS

PAGE SEVEN

Dichondra
The Perfect Lawn
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\$1.50 per flat

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. . . that's all it takes to assure your family the continuation of your income — month after month — through a SALARY EXTENSION POLICY. Those few pennies, wisely invested, may indeed be "pennies from heaven" for those loved ones who now depend on your earnings.

Let us explain, without obligation, how you may secure this family protection.

Call Mrs. L. McCarty — TR. 5478 or write me at 1216 Commercial Exchange Bldg., Los Angeles, Calif.

Local Assemblyman To Aid Inquiry At New Chino Prison

Appointment of Assemblyman T. Fenton Knight to the Assembly Joint Interim Committee investigating conditions of the Chino prison now under construction



Mr. Knight

was announced this week by Speaker of the Assembly Gordon H. Garfield.

Knight is singularly well qualified to serve on the committee due to his experience as chairman of the Assembly committee on slum clearance and housing and his membership on the Assembly hospital and asylum committee, the speaker pointed out.

Other members of the Chino prison committee are James H. Phillips, chairman, Rodney L. Turner, Frank Waters and Godfrey Andreas. It is to investigate construction of the prison to determine how the funds appropriated by the legislature for this purpose are being expended.

GUILD PLANS BRIDGE LUNCHEON OCTOBER 22

All members of St. Catherine's Guild are urged by the president, Mrs. Randolph Wood to be present at her home, 255 North Hermosa avenue, at 2 o'clock next Tuesday afternoon, when plans will be made for a bridge luncheon which will be given by the Guild October 22.

Whose Birthday?
There's no gift like a Hamilton Watch \$37.50 up
EWIS JEWELER

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Famous Farm House Dinners

(11:30 a.m. to 8:30 p.m.)

Chicken, Turkey, Steak, Ham. Hot Biscuits, all you wish. Mrs. Brotherton's desserts a la mode.

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Enuresis (Bed-Wetting) quickly and permanently relieved. Best results in Glandular Disturbances, Sinus Troubles, Pain in Back, Nervousness, Arthritis, Paralysis, Affections of Throat and Heart and Diseases of Digestive System.

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UNDER NEW MANAGEMENT

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Fine Food
Luncheons-- Sandwiches

BEER -- COLD DRINKS

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Pasadena

Class To Instruct Parents Sponsored By School Board

A series of weekly programs designed to meet the needs of parents has been inaugurated in Pasadena, and will be presented under the auspices of the Pasadena Board of Education and conducted in cooperation with the Pasadena Council of Parents and Teachers under the guidance of Dr. Gertrude Laws.

Throughout the school year Monday night will be Parent Education night in Pasadena. The kindergarten room of the McKinley School will be open from 7:30 until 9 p.m. for fathers, mothers and teachers who wish to meet and study the problems which underlie the correlation of home and school methods of guidance, control and education for character and citizenship.

Each Monday afternoon from 1:30 until 3 o'clock active prospective leaders of study groups will meet in the lecture room of Pasadena's main library on Walnut street.

These classes are open to all those interested and attendance will be limited only by the capacity of the meeting room.

Pioneer Citizen Is Killed By Auto

Continued from Page One

Mr. Steinberger was born in Melicanville, Iowa, and crossed the plains in a covered wagon train with his parents and 150 other pioneers when he was six years old. He came to Sierra Madre in 1885 from Lassen County, Calif., and saw Sierra Madre grow from a community of eight or ten families, with one business building in town, to the present 5000 population. He was for 14 years a member of the city council. He was a member of the IOOF Lodge.

Surviving members of the family are Elizabeth Steinberger and Dr. Edith Weston, daughters; five sons, J. Milton, Harvey S. Robert, Guy and Lauren Steinberger; a sister, Mrs. John Matley of Reno, Nevada; five grandchildren, Margaret Ann, Nancy Elizabeth and Lorena La Verne Steinberger; Ernest Eugene and Albert Marine Weston. Mr. Steinberger's wife passed away in May, 1939.

One of the largest funeral services ever held in Sierra Madre was conducted at Grant Chapel Wednesday afternoon. Townspople crowded the chapel and stood on the steps and the lawn in respect to Mr. Steinberger's memory and to express their sympathy to surviving members of the family. Stores were closed during the services as a mark of respect and the city hall flag was lowered to half mast.

A blanket of red roses hung behind the casket, and flowers were piled on either side as high as the ceiling. The alcove in which the casket lay, was filled with wreaths and bouquets and others were placed outside on the floor for lack of more space.

Members of the city council as well as uniformed members of the Volunteer fire department attended in a body. A delegation from the city's Japanese colony and the Women's Auxiliary of the American Legion were also present at the services.

Dean Arnold Bode, a long time friend of the Steinberger family, recited a brief but impressive Episcopal service. Mr. Steinbergers five sons and a son-in-law, Dr. Albert Weston, were his pallbearers. Interment was at San Gabriel cemetery.

Funeral services were conducted in Long Beach last week for Mrs. Helen Norton, who died suddenly at a Los Angeles hospital from a heart ailment. Mrs. Norton had made her home on Sycamore place here for the last four years, but because of poor health had been unable to take part in community activities. She is survived by a brother who makes his home in Long Beach.

KNEELANDS BACK TO MAKE HOME HERE

Rev. and Mrs. M. D. Kneeland returned this week from a stay of several weeks at Yreka where Mr. Kneeland was rector of the Episcopal Church for ten years. They will make their permanent home on South Hermosa avenue.

Women Urged To Fight For Democracy

Continued from Page One

of whom have become affiliated with the club this year, the president said: "We have quite a number of younger members this year. We have need of them. We need their fresh, bright outlook, ideas and enthusiasm. We also need the older members—we need their wisdom and experience. These two groups will brush aside the span of years that lie between them and all will be friends, working together for the accomplishment of our common good."

Throughout her message Mrs. Pratt emphasized the need for active service, wherever that service may be given; the broad responsibilities which clubwomen will of necessity assume during the turbulent months ahead, and the deep abiding spirituality which they will need to sustain them in a world where each rushing day brings with it a shattering of precedent and traditions.

"Enriched living through Service" has been chosen by Mrs. Pratt for the theme of the club year and in closing her message she said "Yesterdays are but dreams and tomorrow but visions. The todays are our golden opportunities. Through service let us make the most of our todays, so that our dreams of yesterday may be more fair and our visions of tomorrow more bright and beautiful."

At the conclusion of the president's message, Mrs. John H. Robertson, junior past president, using the gracious phrase, "American beauties for an American beauty," presented Mrs. Pratt with a bouquet of roses in remembrance of her birthday anniversary, and a bouquet of sweet peas, the gift of Mrs. F. L. C. Roess.

Dr. W. B. Heagerty, rector of the Church of the Ascension, opened the program with an invocation, which was followed by a salute to the Flag, led by Mrs. Gretta Patterson, president of the Woman's Club Juniors, and the singing of America.

At the conclusion of announcements, officers and chairmen for the ensuing year were introduced by Mrs. Pratt.

Artists appearing on the musical program were Frances Furstenberger, mezzo contralto, and Harley Pryor. Mrs. Furstenberger presented a group of widely diversified numbers including several well loved songs in English, in which her artistry and perfect diction won her a warm response from the audience. Mr. Pryor opened his group with "The Silver Birch," whose lyrics by Mary Ward were set to music by Ruth Stumm, daughter of Mrs. J. Borradale of East Grand View Avenue. Both artists were able accompanied by Paul Roe Goodman, Pasadena pianist.

Presiding at the tea table which was laid in the newly decorated dining room were Mrs. John H. Robertson and Mrs. Gretta Patterson. Mrs. Hazel James Ferguson was tea hostess and was assisted by Mmes. Ross Marshall, Paul Carter, M. A. Cops, Al Miller and H. B. Porter.

Early chrysanthemums, and dahlias predominated in the decorations of the club rooms, which for the meeting were hung with a collection of paintings by Percy Austin, loaned by Wistaria Vine Gardens.

On Tuesday, October 29, the clubhouse will be the setting for a dessert bridge and autumn fashion show, in which Damon's of San Marino will present "Around the Clock with Dame Fashion," featuring professional models. Reservations should be made as soon as possible at 4613.

Local PJC Student Qualifies To Fly; Girl In Class

John Dougherty, 145 San Gabriel court, was a member of a class of 30 Pasadena Junior College students completing its civilian primary pilot training at Western Air College at Alhambra Airport, last week end, under the sponsorship of the Civil Aeronautics Authority. A class of 14 from Glendale Junior College was also completed at the same time, there being one girl member of each class.

Plan Reception For Aid To Allies Head

Continued from Page One

Sierra Madre women who attended the luncheon meeting of the San Gabriel Valley Women's Democratic Study Club in Arcadia this week were Mrs. Woodson Jones, Mrs. Cora Corum, Mrs. W. J. Lawless, Mrs. Fred Griebenow, Miss Rose White and Mrs. Hattie Lumpkin.

Democratic women who have volunteered assistance at the Democratic headquarters recently are Miss Rose White, Mrs. A. J. Dewey and Mrs. H. F. Noake. Mr. McCavitt is also active at the headquarters.

IT'S WOMEN'S JOB TO SAVE DEMOCRACY THEY'RE TOLD AT TEA FOR VOLUNTEERS

More than 100 Sierra Madre women attended the tremendously successful tea given by Willkie Volunteers at the Woman's club house Thursday afternoon. At the conclusion of the tea women poured out of the clubhouse with their Willkie buttons prominently displayed, chatting together about the wonderful address that Mah Copeland Lineman gave.

Mrs. Lineman is an attorney and a popular speaker and writer. She told members of the group that it was American women who would swing the presidential election because, "they have the guts." "Women," said Mrs. Lineman, "must protect the country for their children; unless power is taken from the president, we will soon lose our democracy." Mrs. J. H. Robertson introduced the speaker.

J. K. Curran entertained Will-

kieites with several well enjoyed piano numbers. Following Mr. Curran, Mrs. Hanson, 11th Congressional district representative from Pasadena, spoke of the need for precinct workers before and during the November 5 election.

Local workers will attend a precinct class at Mrs. W. R. Morgan's on West Montecito, Thursday at 9:30.

Bernard Wynne was an honor guest at the tea in appreciation for the splendidly done oil painting of Willkie now being displayed in Willkie Volunteer headquarters. Several affiliated groups have asked to borrow the painting for exhibition purposes.

Mrs. Jane Fox Jensen, Mrs. Carlin Smith and Mrs. Amanda Freeland barely had time to finish their tea before attending a dinner at Eatons for the 100 selected Willkie Volunteer Workers.

Costume Recital Of Stanham Pupil Wins High Praise

Amid the charm and artistic atmosphere of her Ramona street studio, Louie Mae Stanham, pianist, presented her pupil, Marie Rodriguez in a colorful costume recital Sunday afternoon.

An audience of 60 invited guests enthusiastically applauded the young artist, who displayed fine control and musicianship, coupled with artistic refinement and sensibility. The program, entirely Spanish, consisted of three groups of numbers including the brilliant "Rituelle Fire Dance" by D'Alila and "Malaguena," Lecuona.

At the close of the program a social hour was enjoyed. Evelyn Hocksem, Edythe Pollard, students of Miss Stanham, assisted as hostesses in serving the dainty refreshments. Sylvia Quittner presided at the punch bowl.

Brownie Scouts In Junior Garden Club Plant Xmas Gifts

A Junior Garden Club sponsored by the Sierra Madre Garden Club has been organized for Brownie Scouts under the direction of Miss Elizabeth Steinberger, with Mrs. Raymond Andrews and Mrs. Marie Wilkes, chairmen.

First meeting of the club was held on Thursday, with Miss Steinberger discussing the preparation of soil for wild flower planting. A demonstration of the selection of geranium cuttings and their preparation for planting was given by Mrs. Andrews. Each Brownie Scout then planted a cutting in a pot. These, when rooted, will be transferred to larger pots and will be used as Christmas gifts.

Head Of School For Indians To Address Women's Society

Rev. Granger of the Sherman Institute at Riverside will be the guest speaker on the first fall meeting of the Woman's Misionary Society of the Congregational Church in Pritchard Hall next Tuesday, October 15 at 12:30. Rev. Mr. Granger, who is to be accompanied by several of the Indian students of the institute will speak of the work being carried on there. Women of the church and the community are cordially invited to attend.

Lunch will be served under the supervision of Miss Mac Fuller. Mrs. W. J. Lawless and Mrs. Marie Wilkes were guests of Dr. and Mrs. J. Earl Gossard at a lecture given by Dr. Lin Utut in the CalTech Athenaeum, Monday evening.

Name Head For Red Cross Roll Call

Continued from Page One

giving date can be set. Classes will meet at the grammar school under the supervision of Augusta Coates.

First aid classes are to be instituted for grammar school youngsters also in connection with the Junior Red Cross. Instruction will be simple enough for young minds to comprehend but will be along the line of the adult first aid classes.

Mrs. Frances Brain has been appointed to Mrs. Jessica Wright's position as chairman of the War Relief Production in charge of the clothing quota. Material will be furnished by National headquarters to make 15 women's dresses, 30 girl's dresses, 20 layettes, 10 men's sweaters, 15 women's sweaters and 40 children's sweaters.

Residents of war struck areas,

26 MARKET BASKET STORES

PASADENA
COLORADO and
ROSEMEAD BLVDS.

Market Basket

GROCERIES · MEATS · FRUITS · VEGETABLES

26 MARKET BASKET STORES

ARCADIA
37 EAST HUNTINGTON DRIVE.
MONROVIA
406 SOUTH MYRTLE AVE.

DEL MONTE No. 2 Can
Grapefruit 10c

B & M OVEN 28 Oz. Glass Jar
Baked Beans 15c

P & G LAUNDRY
SOAP

Reg. Bar Giant Bar
10 for 28c 3 for 10c
Price 10 for .271; Tax .009 Price 3 for .097; Tax .003

(A Hormel Product) 12 Oz. Can
Spam 25c

COMFORT Roll
Toilet Tissue 4 for 19c
Price 4 for .184; Tax .006

LUX Bar
Toilet Soap 3 for 17c
Price 3 for .164; Tax .005

HEINZ DATE, FIG & PLUM PUDDINGS

Med. Can Lg. Can
31c 55c

NONE SUCH Pkg.
Mincemeat 10c

GRANULES or FLAKES Lg. Pkg.
Chips 19½c
Price .189; Tax .006

Pik Nik Shoestring No. 2½ Can
Potatoes 10c

De Luxe Cut No. 2 Can
String Beans 9c

GEBHARDT'S 15½ Oz. Can
Tamales 2 for 25c

Golden Age Spaghetti or 1 Lb. Pkg.
Macaroni 10c
(Quick Cooking)

Dole Fancy Sliced No. 2½ Can
Pineapple 16c

LESLIE (Plain or Iodized) 2 Lb. Pkg.
Salt 7c

MONITOR 14 Oz. Bot.
Catsup 2 for 15c

Specials for all Depts. --- THURS. 10th FRI. 11th & SAT. 12th

NATIONALLY ADVERTISED BIRDS EYE FROSTED FOODS IN SPECIAL BIRDS
EYE CABINETS --- NOW IN ALL MARKET BASKET STORES

IRIS
Spinach
No. 2½ Can
11½c

GOOD'N RIPE FREESTONE

Peaches
No. 2½ Can
13½c

DEL MAIZ
Corn
(Cream Style)
17 Oz. Can
8c

GOLD MEDAL
Flour
24½ Lb. Bag
93c

Spry
1 Lb. Can 3 Lb. Can
16½c 46c

CAMPBELLS Tomato
Juice 20 Oz. Can
47 Oz.
3 for 22c 16c

Oxydol Large
Pkg. Giant
Pkg.
18½c 53c
Price .179; Tax .006 Price .514; Tax .016

MASTERPIECE Red Beans
No. 2½ Can
8c

KELLOGGS Corn Flakes 8 Oz.
Pkg. 13 Oz.
Pkg.
4½c 7c

THE PERFECT DRESSING Pt.
Bot. Qt.
Tang 15c 25c

MARKE BASKET (Perc. or Drip) 1 Lb. Bag
Coffee 12c

SOFTASILK Cake Flour
Lg. Pkg.
21c

SUNSHINE WHEAT TOAST
Wafers 1 Lb. Pkg.
15c

Lux Flakes Lg. Pkg.
21c

SILVERDALE Tomatoes
No. 2½ Can
9c

WOODBURY'S Facial Soap
(Deal) 4 Bars
22c

READY TO EAT Pop Corn
(Plus Dep. on Can) 13 Oz. Can
17c

JOLLY JOAN Wheat Germ 14 Oz. Can
22c

DROMEDARY 4 Oz. Can
Pimentos 4½c

Market Basket (First Quality) Lb.
Butter 36½c

Challenge (First Quality) Lb.
Butter 37½c
Olde Homestead Qt. Bot.
Beverage 5c
(Plus 5c Bot. Dep.
(Cola, Root Beer, Ginger Ale &
Lime Rickey)

Fosselman's Ice Cream Pt.
Fudge Ripple 13c

HOLLY Can
Cleanser 3 for 10c
Price 3 for .097; Tax .003

CLEARFIELD No. 2 Can
Peas 8c

GIFFORDS LARGE
RIPE OLIVES Pt. Can Qt. Can
13c 24c

Kleenex 150 Pkg.
10c
Price .097; Tax .003

BEN HUR (Any Flavor) Pkg.
Jellateen 2 for 7c

Rx (Facial Quality) Lb.
Toilet Tissue 3 for 25c
Price 3 for .242; Tax .008

CUBBISON'S Pkg.
Soya Toast 13c

READY TO EAT Pop Corn
(Plus Dep. on Can) 13 Oz. Can
17c

JOLLY JOAN Wheat Germ 14 Oz. Can
22c

M. B. Drug Co.

PASADENA
1720 E. Colorado
2675 E. Colorado
845 E. California
1325 N. Fair Oaks
EL SERENO
4910 Huntington Dr.

CUSCO DRUGS

ALHAMBRA
BALDWIN PARK
530 West Main
245 East Main
901 W. Valley Blvd
EL MONTE
423 W. Valley Blvd
1120 Pomona Blvd

TEMPLE CITY • 2116 Las Tunas

39c Honey & Almond Hind's Lotion 2 for 40c

Colgate's 1-19c Tin, 1-37c Tin Tooth Powder BOTH FOR 41c

10c EAGLE Auto. Pencils 2 for 11c

KLEENEX 1 AMAZING SQUIBB'S COD LIVER OIL

TISSUES IN THE New Listerine Throat Light 4 Oz. Bottle ... 47c

SERV-A-TISSUE Box 75c LISTERINE LIGHT 12 Oz. Bottle ... 89c

1000 Tissues 55c BOTH FOR 98c 24 Oz. Bottle ... \$1.49

Choice of Plain or Mint

27" WHITE or COLORED SHOE LACES 1c

Box of 12 Sanitary Napkins LADY BETTY 11c

5-LB. CARTON BATH EPSOM SALT 14c

100 Chocolate Coated Tablets CASCARA 13c

Grains 5

1-LB. DUMACK'S Marshmallows 9c

Pint LORRAINE LILAC VEGETAL 19c

CARTON BOOK MATCHES 5c

COLD TABLETS 4 WAY 13c

Heinz Soup Libby's Country Gent or Golden
(Any Kind except Consomme Bant. (Cream Style)

Sm. Can Med. Can
3 for 25c 2 for 25c

HILLS French Dressing CLAPPS Baby Foods

8 Oz. Bot. Pt. Bot. Strained Can Chopped Can
12c 21c 3 for 19c 8½c

VAN CAMPS Pork-Beans KING JOY Coffee

1 Lb. Can No. 2½ Can (Limit 3 lbs. to a customer)
3 for 19c 11c 1 Lb. Can 10c

IRIS SOLID PACK Tomatoes Soil-Off

No. 2½ Can Qt. Can ½ Gal. Can
2 for 25c 60c \$1.00

M. B. Meat Co.

1720 EAST COLORADO PASADENA 2519 EAST COLORADO
1305 NORTH LAKE 3675 E. COLORADO 1415 NORTH LAKE

37 EAST HUNTINGTON DRIVE, ARCADIA

EASTERN Pork Loin Roast lb. 22c

PURE PORK SAUSAGE (bulk) ... lb. 25c

PORK STEAKS SHOULDER ... lb. 25c

FRESH DRESSED FRYING Rabbits lb. 29½c

GROUND ROUND ... lb. 25c

1940 SPRING Lamb Shoulder Roast lb. 16½c

STEER SHORT RIBS ... lb. 12½c

PORK SHOULDER lb. 13½c STEER CHUCK ROAST lb. 23c
(Whole)

SALMON STEAKS ... lb. 25c

HORMEL Bacon ½ lb. pkg. 12c

Birds Eye Frosted Foods

Strawberries 16 oz. pkg. 24c

Peaches 16 oz. pkg. 23c

Broccoli 13 oz. pkg. 23c

LARGE SOLID HEADS
Cabbage lb. 1c

RIPE, LARGE SIZE
Persimmons lb. 4c

M.B. Produce Co.

FULL PODS

Lima Beans lb. 3c

LARGE SIZE

Pomegranates each 2c

Combination Fancy & Extra Fancy Idaho Jonathan Apples 3 lbs. 10c

NO. 1 JERSEY SWEET

Potatoes 3 lbs. 10c

Combination Fancy and Extra Fancy Idaho Delicious Apples 3 lbs. 10c

Bushel Basket \$1.50

MARKET BASKET OWNS AND OPERATES ITS OWN PRODUCE DEPARTMENT . . . WE INVITE COMPARISON OF QUALITY AND PRICES

We Reserve the Right to Limit Quantities